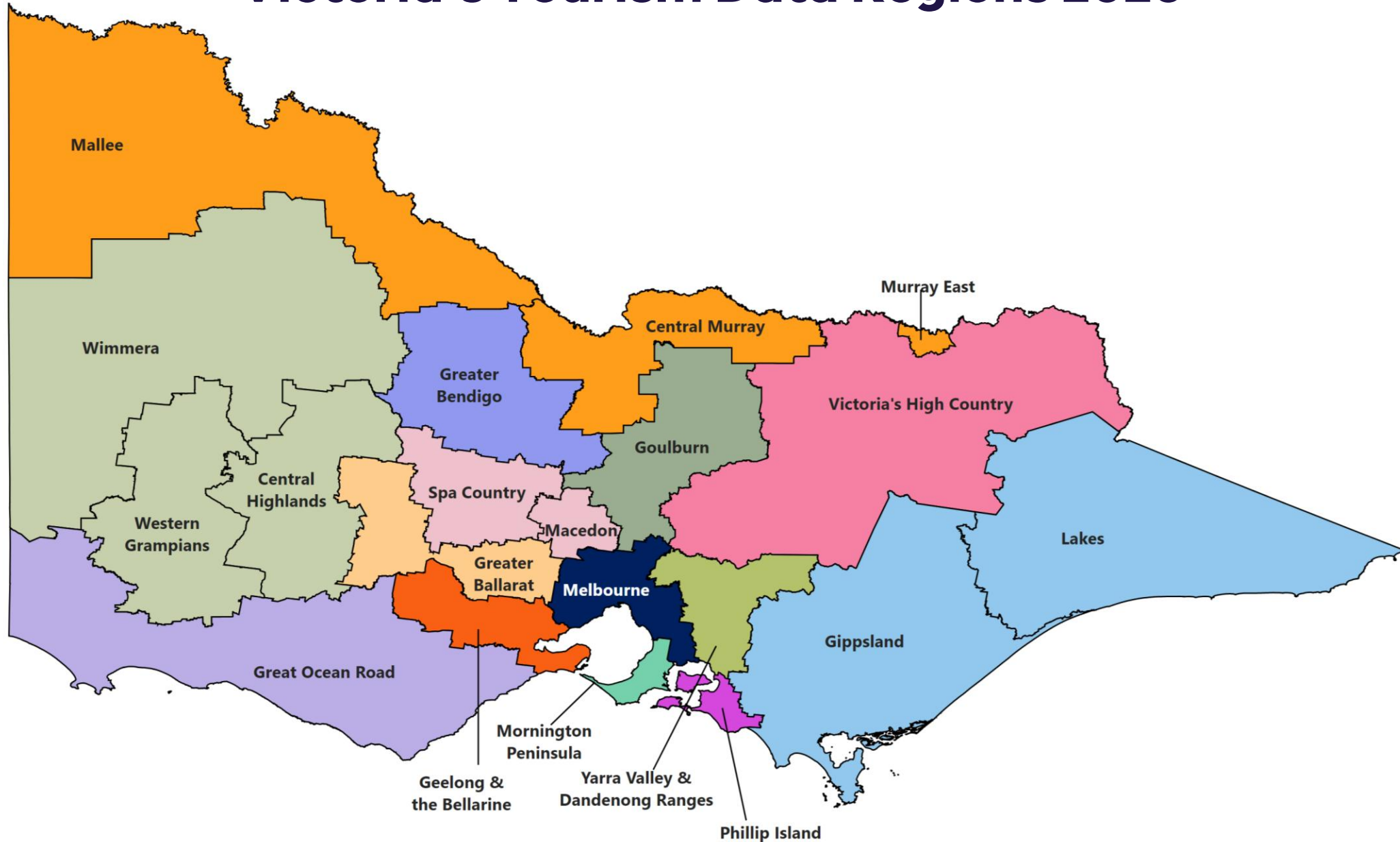


Victoria's Tourism Data Regions Map and Definitions

Data boundary map 2026

Victoria's Tourism Data Regions 2026



Official Victorian tourism data regions are referred to as subregions (SR) where combined. Based on Statistical Area Level 2 in ABS 2021 edition of the Australian Statistical Geography Standard (ASGS). Sub-regions labelled on map. Source: [Tourism Research Australia \(TRA\)](#). Regions as reported by TRA for 2026 results.

Victoria's Tourism Data Regions 2026

Tourism Data Regions	Visitor Economy Partnership (VEP)	Tourism Data Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs)
Daylesford and the Macedon Ranges	Destination Central Victoria (DCV)	Macedon	Gisborne; Kyneton; Macedon; Riddells Creek; Romsey; Woodend	Macedon Ranges
		Spa Country	Castlemaine; Castlemaine Surrounds; Creswick - Clunes; Daylesford; Maryborough; Maryborough Surrounds	Central Goldfields; Hepburn; Mount Alexander
Geelong and the Bellarine	Tourism Greater Geelong and the Bellarine (TGGB)	Geelong and the Bellarine	Bannockburn; Barwon Heads - Armstrong Creek; Belmont; Charlemont; Clifton Springs; Corio - Lovely Banks; Geelong; Geelong West - Hamlyn Heights; Golden Plains - North; Golden Plains - South; Grovedale - Mount Duneed; Highton; Lara; Leopold; Newcomb - Moolap; Newtown; Norlane; North Geelong - Bell Park; Ocean Grove; Point Lonsdale - Queenscliff; Portarlington; Smythes Creek	Golden Plains; Greater Geelong; Queenscliffe
Gippsland	Destination Gippsland (DG)	Gippsland	Alps - West; Churchill; Drouin; Foster; Korumburra; Leongatha; Longford - Loch Sport; Maffra; Moe - Newborough; Morwell; Mount Baw Baw Region; Rosedale; Sale; Trafalgar; Traralgon - East; Traralgon - West; Warragul; Wilsons Promontory; Yallourn North - Glengarry; Yarram	Baw Baw; Latrobe; South Gippsland; Wellington
		Lakes	Alps - East; Bairnsdale; Bruthen - Omeo; Lake King; Lakes Entrance; Orbost; Paynesville	East Gippsland
Goulburn	Goulburn Region Tourism (GRT)	Goulburn	Euroa; Kialla; Kilmore - Broadford; Mooroopna; Nagambie; Seymour; Seymour Surrounds; Shepparton - North; Shepparton - South East; Shepparton Surrounds - East; Shepparton Surrounds - West; Wallan	Greater Shepparton; Mitchell; Strathbogie
Grampians	Grampians & Wimmera Mallee Tourism (GWMT)	Central Highlands	Ararat; Ararat Surrounds; St Arnaud; Stawell	Ararat; Northern Grampians
		Western Grampians	Hamilton; Horsham; Horsham Surrounds; Southern Grampians	Horsham; Southern Grampians
		Wimmera	Buloke; Nhill Region; West Wimmera; Yarriambiack	Buloke; Hindmarsh; West Wimmera; Yarriambiack
Great Ocean Road	Great Ocean Road Regional Tourism (GORRT)	Great Ocean Road	Camperdown; Colac; Colac Surrounds; Corangamite - North; Corangamite - South; Glenelg; Lorne - Anglesea; Moyne - East; Moyne - West; Otway; Portland; Torquay; Warrnambool - North; Warrnambool - South; Winchelsea	Colac Otway; Corangamite; Glenelg; Moyne; Surf Coast; Warrnambool

Victoria's Tourism Data Regions 2026

Tourism Data Regions	Visitor Economy Partnership (VEP)	Tourism Data Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs)
Greater Ballarat	Tourism Midwest Victoria (TMV)	Greater Ballarat	Alfredton; Avoca; Bacchus Marsh; Bacchus Marsh Surrounds; Ballarat; Ballarat East - Warrenheip; Ballarat North - Invermay; Beaufort; Buninyong; Canadian - Mount Clear; Delacombe; Gordon; Sebastopol - Redan; Wendouree - Miners Rest	Ballarat; Moorabool; Pyrenees
Greater Bendigo	Destination Greater Bendigo Loddon	Greater Bendigo	Bendigo; Bendigo Surrounds - North; Bendigo Surrounds - South; California Gully - Eaglehawk; East Bendigo - Kennington; Flora Hill - Spring Gully; Heathcote; Kangaroo Flat - Golden Square; Loddon; Maiden Gully; Strathfieldsaye; White Hills - Ascot	Greater Bendigo; Loddon
Mornington Peninsula	Mornington Peninsula Regional Tourism (MPRT)	Mornington Peninsula	Carrum Downs; Dromana; Flinders; Frankston; Frankston North; Frankston South; Hastings - Somers; Langwarrin; Mornington - East; Mornington - West; Mount Eliza; Mount Martha; Point Nepean; Rosebud - McCrae; Seaford; Skye - Sandhurst; Somerville	Frankston; Mornington Peninsula
Murray	Murray Regional Tourism (MRT)	Central Murray	Cobram; Echuca; Kyabram; Lockington - Gunbower; Moira; Numurkah; Rochester; Rushworth; Yarrawonga	Campaspe; Moira
		Mallee	Gannawarra; Irymple; Kerang; Merbein; Mildura - North; Mildura - South; Mildura Surrounds; Red Cliffs; Robinvale; Swan Hill; Swan Hill Surrounds	Gannawarra; Mildura; Swan Hill
		Murray East	Baranduda - Leneva; West Wodonga; Wodonga	Wodonga
Phillip Island	Destination Phillip Island (DPI)	Phillip Island	French Island; Phillip Island; Wonthaggi - Inverloch	Bass Coast
Victoria's High Country	Tourism North-East (TNE)	Victoria's High Country	Alexandra; Beechworth; Benalla; Benalla Surrounds; Bright - Mount Beauty; Chiltern - Indigo Valley; Kinglake; Mansfield; Myrtleford; Rutherglen; Towong; Wangaratta; Wangaratta Surrounds; Yackandandah; Yea	Alpine; Benalla; Indigo; Mansfield; Murrindindi; Towong; Wangaratta
Yarra Valley and the Dandenong Ranges	Tourism East (TE)	Yarra Valley and Dandenong Ranges	Beaconsfield - Officer; Belgrave - Selby; Bunyip - Garfield; Chirnside Park; Eltham; Emerald - Cockatoo; Healesville - Yarra Glen; Hurstbridge; Kilsyth; Koo Wee Rup; Lilydale - Coldstream; Monbulk - Silvan; Montrose; Mooroolbark; Mount Dandenong - Olinda; Mount Evelyn; Pakenham - North East; Pakenham - North West; Pakenham - South East; Pakenham - South West; Panton Hill - St Andrews; Plenty - Yarrambat; Research - North Warrandyte; Upper Yarra Valley; Upwey - Tecoma; Wandin - Seville; Wattle Glen - Diamond Creek; Yarra Valley	Cardinia; Nillumbik; Yarra Ranges

Victoria's Tourism Data Regions 2026

Tourism Data Regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs)
Melbourne	Abbotsford; Airport West; Albert Park; Alphington - Fairfield; Altona; Altona Meadows; Altona North; Ardeer - Albion; Armadale; Ascot Vale; Ashburton; Ashwood - Chadstone; Aspendale Gardens - Waterways; Avondale Heights; Balwyn; Balwyn North; Bayswater; Bayswater North; Beaumaris; Bentleigh - McKinnon; Bentleigh East - North; Bentleigh East - South; Berwick - North; Berwick - South East; Berwick - South West; Blackburn; Blackburn South; Boronia; Box Hill; Box Hill North; Braeside; Braybrook; Brighton; Brighton East; Broadmeadows; Brookfield; Brunswick - North; Brunswick - South; Brunswick East; Brunswick West; Bulleen; Bundoora - East; Bundoora - North; Bundoora - West; Burnside; Burnside Heights; Burwood; Burwood East; Cairnlea; Camberwell; Campbellfield - Coolaroo; Carlton; Carlton North - Princes Hill; Carnegie; Caroline Springs; Carrum - Patterson Lakes; Caulfield - North; Caulfield - South; Cobblebank - Straththulloh; Coburg - East; Coburg - West; Coburg North; Collingwood; Craigieburn - Central; Craigieburn - North; Craigieburn - North West; Craigieburn - South; Craigieburn - West; Cranbourne; Cranbourne East - North; Cranbourne East - South; Cranbourne North - East; Cranbourne North - West; Cranbourne South; Cranbourne West; Croydon - East; Croydon - West; Croydon Hills - Warranwood; Croydon South; Dandenong - North; Dandenong - South; Dandenong North; Deer Park; Delahey; Derrimut; Diggers Rest; Dingley Village; Docklands; Doncaster; Doncaster East - North; Doncaster East - South; Donvale - Park Orchards; Doreen - North; Doreen - South; Doveton; East Melbourne; Edithvale - Aspendale; Elsternwick; Elwood; Endeavour Hills - North; Endeavour Hills - South; Epping - East; Epping - South; Epping - West; Essendon - East; Essendon (West) - Aberfeldie; Essendon Airport; Eynesbury - Exford; Fawkner; Ferntree Gully - North; Ferntree Gully (South) - Upper Ferntree Gully; Fitzroy; Fitzroy North; Flemington; Flemington Racecourse; Footscray; Forest Hill; Fraser Rise - Plumpton; Gladstone Park - Westmeadows; Glen Iris - East; Glen Waverley - East; Glen Waverley - West; Glenroy - East; Glenroy - West; Gowanbrae; Greensborough; Greenvale - Bulla; Hadfield; Hallam; Hampton; Hampton Park - East; Hampton Park - West; Hawthorn - North; Hawthorn - South; Hawthorn East; Heidelberg - Rosanna; Heidelberg West; Highett (East) - Cheltenham; Highett (West) - Cheltenham; Hillside; Hoppers Crossing - North; Hoppers Crossing - South; Hughesdale; Ivanhoe; Ivanhoe East - Eaglemont; Keilor; Keilor Downs; Keilor East; Kensington; Kew - South; Kew - West; Kew East; Keysborough - North; Keysborough - South; Kings Park; Kingsbury; Knoxfield - Scoresby; Kurunjang - Toolern Vale; Lalor - East; Lalor - West; Laverton; Lynbrook - Lyndhurst; Lysterfield; Malvern - Glen Iris; Malvern East; Manor Lakes - Quandong; Maribyrnong; Meadow Heights; Melbourne Airport; Melbourne CBD - East; Melbourne CBD - North; Melbourne CBD - West; Melton; Melton South - Weir Views; Melton West; Mentone; Mernda - North; Mernda - South; Mickleham - Yuroke; Mill Park - North; Mill Park - South; Mitcham; Montmorency - Briar Hill; Moonee Ponds; Moorabbin - Heatherton; Moorabbin Airport; Mordialloc - Parkdale; Mount Waverley - North; Mount Waverley - South; Mulgrave; Murrumbeena; Narre Warren - North East; Narre Warren - South West; Narre Warren North; Narre Warren South - East; Narre Warren South - West; Newport; Niddrie - Essendon West; Noble Park - East; Noble Park - West; Noble Park North; North Melbourne; Northcote - East; Northcote - West; Nunawading; Oak Park; Oakleigh - Huntingdale; Ormond - Glen Huntly; Parkville; Pascoe Vale; Pascoe Vale South; Pearcedale - Tooradin; Point Cook - East; Point Cook - North East; Point Cook - North West; Point Cook - South; Port Melbourne; Port Melbourne Industrial; Prahran - Windsor; Preston - East; Preston - West; Reservoir - North East; Reservoir - North West; Reservoir - South East; Reservoir - South West; Richmond - North; Richmond (South) - Cremorne; Ringwood; Ringwood East; Ringwood North; Rockbank - Mount Cottrell; Rowville - Central; Rowville - North; Rowville - South; Roxburgh Park - North; Roxburgh Park (South) - Somerton; Royal Botanic Gardens Victoria; Sandringham - Black Rock; Seabrook; Seddon - Kingsville; South Melbourne; South Morang - North; South Morang - South; South Yarra - North; South Yarra - South; South Yarra - West; Southbank - East; Southbank (West) - South Wharf; Springvale; Springvale South; St Albans - North; St Albans - South; St Kilda - Central; St Kilda - West; St Kilda East; Strathmore; Sunbury; Sunbury - South; Sunbury - West; Sunshine; Sunshine North; Sunshine West; Surrey Hills (East) - Mont Albert; Surrey Hills (West) - Canterbury; Sydenham; Tarneit - Central; Tarneit - North; Tarneit - South; Tarneit (West) - Mount Cottrell; Taylors Hill; Taylors Lakes; Templestowe; Templestowe Lower; The Basin; Thomastown; Thornbury; Toorak; Truganina - North; Truganina - South East; Truganina - South West; Tullamarine; Vermont; Vermont South; Viewbank - Yallambie; Wantirna; Wantirna South; Warrandyte - Wonga Park; Watsonia; Werribee - East; Werribee - South; Werribee - West; West Footscray - Tottenham; West Melbourne - Industrial; West Melbourne - Residential; Wheelers Hill; Whittlesea; Williamstown; Wollert; Wyndham Vale - North; Wyndham Vale - South; Yarraville	Banyule; Bayside; Boroondara; Brimbank; Casey; Darebin; Frankston; Glen Eira; Greater Dandenong; Hobsons Bay; Hume; Kingston; Knox; Manningham; Maribyrnong; Maroondah; Melbourne; Melton; Merri-bek; Monash; Moonee Valley; Port Phillip; Stonnington; Whitehorse; Whittlesea; Wyndham; Yarra

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Due care is taken in the production of this report, however DJSIR accepts no responsibility for use of this information.

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